

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Targeted Platform Media
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1473633-2	10/02/16	October 2016	09/26/16 - 09/26/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4557

Flight Dates	Order #	Alt Order #
09/20/16 - 09/26/16	1473633	08222028

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	09/26/16	09/26/16	THE CHEW	1P-2P	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/26/16	10/02/16	1-----	1	\$350.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	09/26/16	1:00 PM	THE CHEW	1P-2P	:30	PRATV1626H	\$350.00 NM
41	09/26/16	09/26/16	M WPBF News 25 @ 11P	11-11:35PM	1-----	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/26/16	10/02/16	1-----	1	\$750.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	09/26/16	11:28 PM	M WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1624H	\$750.00 NM
42	09/26/16	09/26/16	Jimmy Kimmel	1135P-1238A	1-----	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/26/16	10/02/16	1-----	1	\$275.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	09/26/16	12:34 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1626H	\$275.00 NM
43	09/26/16	09/26/16	1230-1P Access Hollywood	1230-1p	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/26/16	10/02/16	1-----	1	\$275.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	09/26/16	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1626H	\$275.00 NM
44	09/26/16	09/26/16	Nightline	1238-107A	1-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/26/16	10/02/16	1-----	1	\$125.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	09/26/16	12:52 AM	Nightline	1238-107A	:30	PRATV1626H	\$125.00 NM
45	09/26/16	09/26/16	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$400.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Priorities USA Action	PRIORITIES USA ACTIO	4557	

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Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/26/16	10/02/16	1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/26/16	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1626H	\$400.00 NM
46	09/26/16	09/26/16	GENERAL HOSPITAL	GENERAL HOSPIT	1-----	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/26/16	10/02/16	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/26/16	2:23 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	PRATV1624H	\$350.00 NM
47	09/26/16	09/26/16	Dr. Oz	3-4p	1-----	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/26/16	10/02/16	1-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/26/16	3:19 PM	Dr. Oz	3-4p	:30	PRATV1626H	\$225.00 NM
48	09/26/16	09/26/16	Ellen	4-5p	1-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/26/16	10/02/16	1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/26/16	4:18 PM	Ellen	4-5p	:30	PRATV1624H	\$400.00 NM
49	09/26/16	09/26/16	WPBF News 25 5-6:00am	5:00-6:00am	1-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/26/16	10/02/16	1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/26/16	5:25 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1624H	\$200.00 NM
50	09/26/16	09/26/16	M 5pm News	5-6pm	1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/26/16	10/02/16	1-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/26/16	5:56 PM	M 5pm News	5-6pm	:30	PRATV1626H	\$700.00 NM
51	09/26/16	09/26/16	WPBF News 25 @ 6:00PM	6:30PM	1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/26/16	10/02/16	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/26/16	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1624H	\$800.00 NM
52	09/26/16	09/26/16	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$525.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/26/16	10/02/16	1-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/26/16	6:26 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1626H	\$525.00 NM
53	09/26/16	09/26/16	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,700.00	NM

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Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/26/16	10/02/16	1-----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/26/16	7:14 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1626H	\$1,700.00 NM
54	09/26/16	09/26/16	Good Morning America	7-9AM	1-----	:30	1	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/26/16	10/02/16	1-----	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/26/16	7:41 AM	Good Morning America	7-9AM	:30	PRATV1624H	\$625.00 NM
55	09/26/16	09/26/16	Jeopardy	7:30-8PM	1-----	:30	1	\$1,900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/26/16	10/02/16	1-----	1	\$1,900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/26/16	7:41 PM	Jeopardy	7:30-8PM	:30	PRATV1626H	\$1,900.00 NV
60	09/26/16	09/26/16	Ellen	4-5p	1-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/26/16	10/02/16	1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/26/16	4:44 PM	Ellen	4-5p	:30	PRATV1626H	\$600.00 NV
61	09/26/16	09/26/16	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/26/16	10/02/16	1-----	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/26/16	6:43 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1626H	\$750.00 NV
62	09/26/16	09/26/16	GENERAL HOSPITAL	GENERAL HOSPIT	1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/26/16	10/02/16	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/26/16	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	PRATV1626H	\$450.00 NV
Total Spots							19		

Payment Terms 30 Days

<u>Gross Total</u>	\$11,400.00
<u>Agency Commission</u>	\$1,710.00
<u>Net Amount Due</u>	\$9,690.00

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